

EUROPEAN  
CURRICULUM VITAE  
FORMAT



PERSONAL INFORMATION

Name

**DEISLAVA VARADZHAKOVA**

E-mail

**dvaradzhakova@gmail.com**

WORK EXPERIENCE

- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held
- Dates (from – to)
- Name and address of employer
  - Occupation or position held

**2019 – now**

National Institute of Geophysics, Geodesy and Geography – Bulgarian Academy of Sciences  
**Associate professor in Social and Economic Geography (Tourism Geography)**

**2016-now**

St. Cyril and St. Methodius University of Veliko Tarnovo  
**Associate professor in Tourism**

2011 – 2016

“Paisii Hilendarski” University of Plovdiv, Branch “Lyuben Karavelov”Kardzhali  
**Chief Assistant**

**2010 – 2011**

“Paisii Hilendarski” University of Plovdiv, Branch “Lyuben Karavelov”Kardzhali  
Chief expert - Lecturer

**2010-2011**

University of Forestry  
Part-time lecturer

**2011-2015**

Touoperator “Rozzi Travel”  
Executive director (Second contract)

**2010**

Touoperator “Rentals.bg”  
Sales and Marketing Manager

**2008**

Touoperator “Bulgaria Holidays”  
Senior Sales Manager

**2003-2008**

Travel Agency “CRTS-Skylink”  
Travel agent

**2002-2003**

Touoperator “Good Faith Air”  
Manager air tickets sales

## EDUCATION AND TRAINING

- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded
- Dates (from – to)
- Name and type of organisation providing education and training
  - Title of qualification awarded

## PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE  
OTHER LANGUAGES

- Reading skills
- Writing skills
- Verbal skills

TECHNICAL SKILLS AND COMPETENCES

DRIVING LICENCE(S)

## PUBLICATIONS

2005-2010

**University of National and World Economy**

PhD thesis: "Improvement of urban tourism organization"

**PhD in 05.02.18 Economics and Management (Tourism)**

2003-2004

**University of National and World Economy**

Tourism

**Master in Tourism**

1998-2002

**University of National and World Economy**

Tourism

**Bachelor in Tourism**

2001-2002

**IATA/UFTAA**

**Diploma IATA/UFTAA**

2002

**AMADEUS**

**Certificate GDS Amadeus functionality course**

2003-2004

**Université de Savoie, Annecy, France**

Erasmus semestre

1999-2003

**University of National and World Economy**

Journalism

**Journalist**

2004-2005

**Sofia University "St. Kliment Ohridski"**

**Spanish philology**

2013

**Web and Events Ltd., Certificate „SEO with zero budget“**

## BULGARIAN

SPANISH	English	French	Russian	Italian
Excellent	Excellent	Good	Good	Good
Excellent	Very good	Basic	Good	Basic
Excellent	Very good	Good	Basic	Basic

MICROSOFT OFFICE, GDS AMADEUS, GALILEO, PLUS-MINUS, OPAK, FIDELIO, MICRO INVEST, SEO OPTIMIZATION

Category B

OVER **70 PUBLICATIONS** IN THE FIELD OF URBAN TOURISM, REVENUE MANAGEMENT IN TOURISM, IMPACT OF THE PANDEMIC ON THE TOURIST INDUSTRY, ETC.